



PROFILE

Energetic. Imaginative. Motivated.

INTERESTS



SKILLS



+852 9823 4728



hongkawai@gmail.com

KYLIE HONG

BUSINESS & MARKETING STUDENT

EDUCATION



Bachelor of Business Administration

THE UNIVERSITY OF HONG KONG

Business Design & Innovation
(Minor: Journalism)

2012 - 2016

GCE A-level

CITY OF LONDON FREEMEN'S SCHOOL

Economics & Science

2010 - 2012

EXPERIENCE



Casetify

SOCIAL MEDIA & MARKETING INTERN

Pitch social influencers & create content for social media posts

2015 MARCH - PRESENT

Beeline Pro Ltd.

SALES & MARKETING INTERN

Draft marketing proposals & enrich customer base

2014 JUNE

EXTRACURRICULAR



Business Association BEA HKUSU

WELFARE SECRETARY

Reach out to existing and potential sponsors & organise annual welfare events for members

2012 - 2013

Young Enterprise UK

MARKETING & MANAGING DIRECTOR

Generate and execute marketing plans

2011 - 2012

Hong Kong Model United Nations Club

SCHOOL DELEGATE

Discuss & suggest solutions on human rights issue

2011 - 2012